



Double YOUR Impact on the Parkway!

Give now and your gift to the
Parkway will go twice as far.
Learn more inside.

Mirror Image Cubs

Drew Senter's photograph of inquisitive bear cubs was a finalist in the 12th annual Appalachian Mountain Photo Competition's Flora and Fauna category this year. The contest is now accepting shots for the 2016 judging process. Visit www.appmtnphotocompetition.ed to submit your best photographs from the Parkway and beyond.

Double Your Impact on the Parkway!

Your gift will be matched dollar for dollar to support these important Centennial projects

When does \$20 equal \$40?
When does \$100 equal \$200?
When does \$1,000 equal \$2,000?
Right now! We have a special opportunity to double every gift you make to the Blue Ridge Parkway for a special matching program called the Centennial Challenge.

In celebration of the National Park Service's 100th Anniversary in 2016, Congress selected just 107 projects nationwide to improve our parks. Because the need is so great on the Parkway, five Centennial Projects were approved. Now we need your support to rise to the Challenge.

Your gift will be matched dollar for dollar up to \$357,000 in this Centennial Challenge. (Bringing the total impact to more than \$700,000). It's going to lead to the biggest year ever of Foundation support for the Blue Ridge Parkway!

Please join the campaign today!

Where your gift goes even further

Price Park Campground & Picnic Area Rehab

Milepost 297 - When this project is complete, visitors will enjoy upgrades to the walkways at the most-visited campground on the Parkway. The paths were created 50 years ago, and with 30,000 visitors annually, they are sorely in need of repair. The Foundation will match funds to repave the walkways, creating safe paths that will improve the experience for visitors.

Mount Pisgah Amphitheater

Milepost 408 - The Mount Pisgah Amphitheater, constructed in 1960, is long overdue for new bench seats and upgrades to the electrical system. It will also be improved to meet ADA standards, allowing all visitors the chance to enjoy interpretive programs.



Repair & Restore Historic Structures at Johnson Farm

Milepost 86 - The historic structures at Johnson Farm provide unique insight into Appalachian farm life in the late 19th and early 20th centuries. Visitors will lose the learning opportunities provided by the farm if the buildings are not repaired. The Foundation will match funds to rehabilitate and



stabilize the historic farmhouse, barn, meat house, spring house, and corn crib at this highly visited site.

Photograph (farmhouse) by Kipp Teague



Photograph by John H. Bowman

Repair and Restore Historic Polly Woods Ordinary

Milepost 86 – Polly Woods Ordinary, one of the few remaining features of the 18th century settlement at the Peaks of Otter area, was an early destination for tourists. The Ordinary presents a glimpse of an early lodge and tavern which fascinates visitors given the size of the building and its remote location. This historically significant structure has deteriorated greatly in the last few years and the repair and rehabilitation of the site will ensure its continued use for educational programs for many years to come.

Finish Rehab of Abbott Lake Trail

Milepost 86 – This project will complete the repaving of the one-mile loop around Abbott Lake. Youth conservation crews will help clear vegetation in preparation for the paving project. The bridge nearest the Peaks of Otter Lodge will be converted from an arched to flat span. This spot, which welcomes more than 200,000 visitors each year, will be the first complete ADA trail along the Parkway in Virginia.



Twice as Nice!

Simply send in your gift with the enclosed envelope or visit brpfoundation.org.

Get hands-on with our environmental stewardship program

You can make your mark on the Parkway with these citizen science projects made possible by the Foundation.

Bio Blitz at Rock Castle Gorge

Milepost 168 – Rock Castle Gorge is a significant biological area along the Parkway, but much of these 3,600 acres in the Plateau District have yet to be explored. To survey the diverse array of flora and fauna, volunteers and leading scientists will document the various taxa in two days. The result will be a clearer picture of the environmental significance and needs of this intriguing area.



Wildlife Cameras & Citizen Science

Since the Foundation's initial funding of remote wildlife cameras in 2009, the devices have captured more than 25,000 images of over 35 species of wildlife, including black bears, bobcats, coyotes, elk, wild hogs, and deer. The infrared cameras are a valuable tool for resource managers in their efforts to survey and oversee native species. The Foundation will provide funds for 15 new cameras to replace aging units and add observation locations. Volunteers can get involved by placing and monitoring the cameras.

To become a field volunteer, contact Carolyn Ward at cward@brpfoundation.org or (866) 308-2773, ext. 385.



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Contact us for subscription requests, address changes, or cancellations:
cward@brpfoundation.org

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Be a part of the restoration of Moses H. Cone Memorial Park! *You're invited to a benefit reception and stage performance on August 1st*

Join us for a special reception, August 1, from 5 to 7 p.m., at Lees-McRae College in Banner Elk on opening night of the Summer Theatre's production of *The Denim King*.

The Foundation will share exciting plans for the preservation of Moses H. Cone Memorial Park at this benefit to fund restoration efforts at Flat Top Manor and on the estate's grounds, including the carriage trails and orchards.

The reception will be hosted by Kristen and Janet Cone with special guests Parkway Superintendent Mark Woods and Lees-McRae College President Barry Buxton. Tickets are \$75 and include hors d'oeuvres, refreshments, and premier seating at the matinee or evening



Moses H. and Bertha L. Cone

performance of this original musical that tells the story of Moses and Caesar Cone's success in the textile world.

For reception tickets, call (866) 308-2773, ext. 245. For performance tickets, visit www.lmc.edu/summertheatre or call (828) 898-8709.