

# THE DENIM BALL

## Sponsorship Opportunities

### **Denim King\* \$25,000** (\$24,000 tax-deductible)

- Sponsor remarks from the podium (3 minutes)
- Company name and logo on press releases, website, and printed event materials
- Exclusive thank you message on Foundation social media pages
- Tiered recognition on donor recognition signs at Moses H. Cone Memorial Park
- Tiered recognition in the Blue Ridge Parkway Foundation's Annual Report
- 10 Denim Ball tickets (premium seating)

### **Champion \$10,000** (\$9,200 tax-deductible)

- Recognized from the podium during remarks
- Company name and logo on press releases, website, and printed event materials
- Exclusive thank you message on Foundation social media pages
- Tiered recognition on donor recognition boards at Moses H. Cone Memorial Park
- Tiered recognition in the Blue Ridge Parkway Foundation's Annual Report
- Eight Denim Ball tickets (premium seating)

### **Music Sponsor\* \$5,000** (\$4,600 tax-deductible)

- Recognized by performers from the stage
- Recognition on all press releases, event program, website, and email announcements
- Included in thank you messages on Foundation social media pages
- Tiered recognition on donor recognition signs at Moses H. Cone Memorial Park
- Tiered recognition in the Blue Ridge Parkway Foundation's Annual Report
- Four Denim Ball tickets

\*Exclusive opportunity



## **Silent Auction Sponsor \$2,500** (\$2,300 tax-deductible)

- Recognition on silent auction bid forms with prime company logo placement
- Logo on website and email announcements
- Recognition on donor recognition signs at Moses H. Cone Memorial Park
- Recognition in the Blue Ridge Parkway Foundation's Annual Report
- Included in thank you messages on Foundation social media pages
- Two Denim Ball tickets

## **Cocktail Sponsor\* \$2,000** (\$2,000 tax-deductible)

- Recognition in bar area with prime company logo placement
- Logo on website and email announcements
- Recognition on donor recognition signs at Moses H. Cone Memorial Park
- Recognition in the Blue Ridge Parkway Foundation's Annual Report
- Included in thank you messages on Foundation social media pages

## **Supporting Sponsor \$1,000** (\$800 tax-deductible)

- Logo on website and email announcements
- Recognition on all press releases and event program
- Recognition on donor recognition signs at Moses H. Cone Memorial Park
- Recognition in the Blue Ridge Parkway Foundation's Annual Report
- Included in thank you messages on Foundation social media pages
- Two Denim Ball tickets

## **Patron \$500** (\$300 tax-deductible)

(For individuals and nonbusiness sponsors only)

- A special opportunity for Denim Ball attendees to show their support
- Name(s) listed in the event program
- Recognition on donor boards at Moses H. Cone Memorial Park
- Recognition in the Blue Ridge Parkway Foundation's Annual Report
- Two Denim Ball tickets

## **Let's connect!**

To become an event sponsor, please contact Jordan Calaway at (866) 308-2773, ext. 245, or email [jcalaway@brpfoundation.org](mailto:jcalaway@brpfoundation.org).

Sponsorships and tickets are nonrefundable. If you need to cancel, we will gratefully accept your support as a tax-deductible donation for Moses H. Cone Memorial Park.